

Kidproof Edmonton & Area



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NEVER BEE LOST



This fantastic one hour child safety program is designed to teach children what to do if they become lost or separated from their parents in a public place. The focus is on prevention and safe responses to this often common and frightening event.

It is important that children understand what to do if they become lost or separated from their parent or caregiver. Often children are reunited within minutes, but in some cases it may take hours. What a child does, and most importantly how prepared they are for the situation, can make the difference in their overall safety.

Never Bee Lost will give young children their first lessons on personal safety and provide a basis that they can build on as they grow older and take on more responsibility.

Through story and activity, students learn:

- Steps to staying safe
- They will not be lost forever
- How to stay calm
- Who to choose to ask for help
- Plus more...

Host Kidproof's Never Bee Lost workshop for your group today!
Ask about adding the bedtime story book Bob-bee and the Amazing Flea Market to help reinforce the steps to staying safe!

- 1 hour
- Recommended for kids ages 5 - 7
- Includes Never Bee Lost coloring book and crayons



safe kids

Prepare your kids to make safe choices

In a fun and entertaining way, kids participating in the **Kidproof Child Safety SafeKids** course learn about injury prevention and how to safely respond to an emergency. **SafeKids** is non-threatening and the focus is on preventing common household, play-

ground and traffic injuries, as well as teaching kids about EMS and calling for help. Each component is learned through interactive scenarios, stories and role play to help kids remember important key messages.

For kids ages 5 - 7 years

www.kidproofcanada.com

CYBERSAFE



Internet safety is on the mind of every parent.

It is estimated that 2 out of 3 households have a computer and access to the Internet. What this also means is that there are risks involved.

Think about this:

26% of kids ages 9 -15 went to meet a friend that they met online without the permission of their parents.

What that tells us is that kids either don't know the rules, or don't understand the seriousness of online safety.

Kidproof's CyberSafe Internet Safety workshop covers the topic of Internet safety through interactive, non threatening and entertaining lessons. Students learn through:

- Group work to identify with realistic events
- Role play and scenarios to teach useful skills
- Discussion around the difference between face-to-face friends and online friends

Students will learn:

- Safe Facebook'ing
- How to recognize warning signs from online predators
- How to identify, avoid and respond to Cyber Bullying
- How to get the most out of the Internet while staying safe

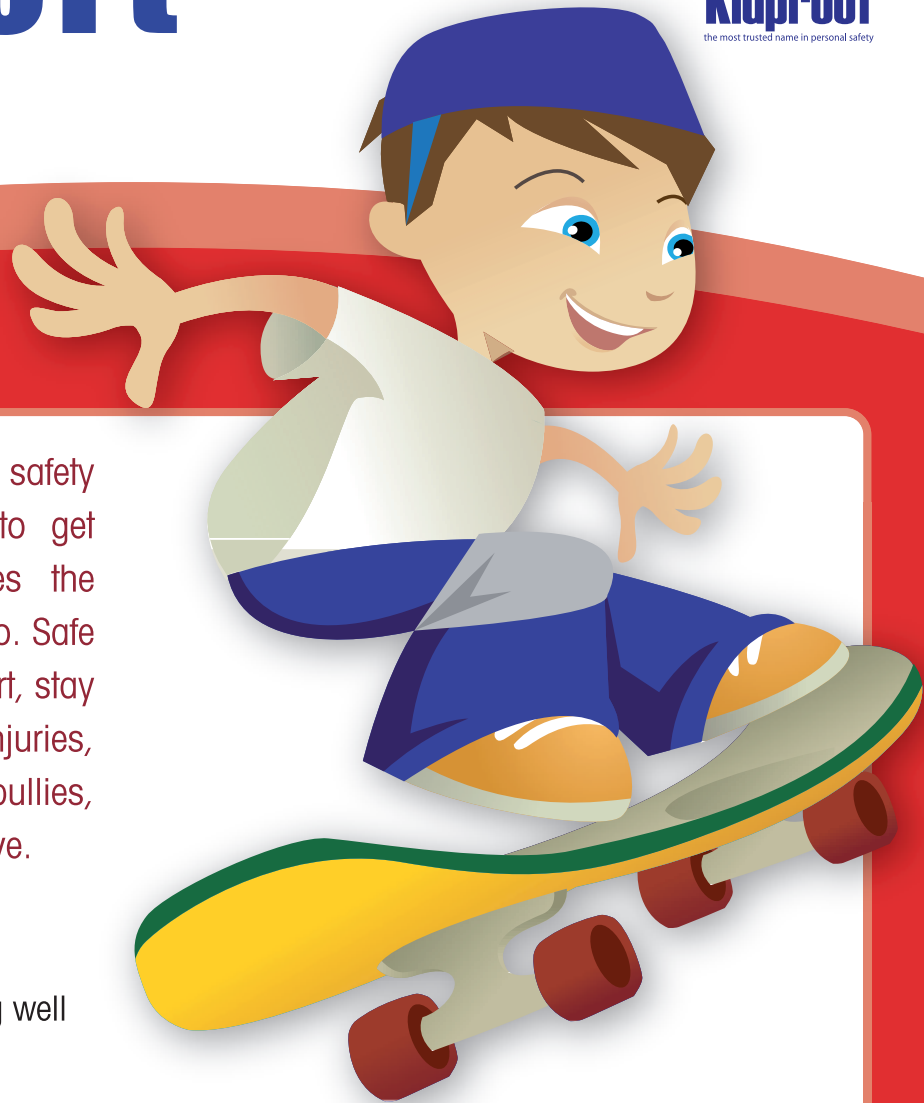
The CyberSafe Internet Safety workshop focuses on teaching kids how to recognize warning signs, safe and unsafe situations and the skills they need to make safe choices. This is not a technical or software computer course.

Host Kidproof's CyberSafe Internet Safety workshop and help kids learn to make safe choices while enjoying all that technology has to offer.

Ask about adding the Parent Guide Book and 4 Rules Mouse Pad to help parents understand key issues in Internet safety and how to further protect their children from potential dangers online.

- 2 hours
- Recommended for kids ages 8-11
- Includes CyberSafe student book

Safe Sport



Safe Sport is a comprehensive safety program that encourages children to get involved in sports and emphasizes the fundamental safety aspects of doing so. Safe Sport discusses how to be a super sport, stay safe at away games, prevent injuries, increase self-esteem, deal with sport-bullies, and the health benefits of keeping active.

Topics include:

- Being a Super Sport: winning and losing well
- Handling competition
- Injury prevention
- Self- esteem
- Dealing with aggressive players and coaches
- Healthy eating and living
- Traveling safely at away games
- Plus more...

- 2 hours
- Recommended for kids ages 8 –11
- Includes Safe Sport student book

Host Kidproof's Safe Sport workshop and help kids learn to become team players and Super Sports!

BULLYPROOFING



This dynamic and necessary program is designed to be preventative and proactive, so that children can avoid being bullied, and if they are bullied, know how to stop it. In an interactive, non-threatening manner, children learn how to become 'Bully-Proofed'. Prevention is key in protecting children from the effects of bullying.

Focus is on:

- Identifying bullying
- Understanding why bullying occurs
- Acting on bullying
- Cyberbullying and prevention

Students will learn how to:

- Define bullying and cyberbullying
- Recognize bullying behavior
- React to bullying if they are being bullied or witness bullying
- How to avoid being a target
- Develop empathy and celebrate uniqueness
- Plus more...

- 2 hours
- Recommended for kids ages 7-10
- Includes Bullyproofing student book

Host Kidproof's Bullyproofing workshop and give your students the skills they need to increase empathy, acceptance and individual uniqueness. Prevention is key.

i wanna walk



Walking is a healthy and environmentally-friendly way for your children to get to school, and with proper preparation it can be safe.

One of the most difficult things for many parents is allowing their children to walk to school on their own. But for many parents, driving their children to and from school each day may not be feasible, and eventually most of us will decide that our kids are mature enough to walk to school or to a friend's house on their own.

The Kidproof I Wanna Walk program is an active workshop that prepares kids ages 8 and up to walk to and from school safely without direct parental supervision.

Kids learn how to safely respond to situations dealing with the three main risks:

- Strangers
- Bullies
- Traffic

Through interactive, non-threatening and entertaining lessons, kids learn:

- How to plan a safe route to and from school
- Who to go to for help along the route
- The #1 rule to safety
- What to do if approached by a stranger
- How to deal with potential bullies
- What to do if a friend is being bullied along the route
- Pedestrian, bicycle, skateboard, and rollerblade safety
- Plus much more...

For a child who is capable and mature enough, walking to school can be safe, fun and empowering.

Host Kidproof's I Wanna Walk workshop and help kids learn to make safe choices when walking to or from school unsupervised.

- 2 hours
- Recommended for kids ages 8 +
- Includes I Wanna Walk student book

Stranger Smarts



One of Kidproof's core programs, Stranger Smarts is a dynamic, non-threatening two hour child safety workshop that captures the attention of students and allows them to learn how to make safe choices when approached by strangers. Lessons help to reduce fear and anxiety by providing children with skills and knowledge they need teaching them to make safe choices, and giving them the confidence and skills to react safely to these frightening experiences.



Children learn skills to help them understand:

- Tricks predators will use to gain their trust
- How to recognize and protect their personal safety zone
- How to listen to their personal alarm
- To focus on safe situations rather than places
- The # 1 golden rule to safety
- Plus more...

Parents are asked to return to the Stranger Smarts child safety class for the final half hour. Here is where the students will show their parents what valuable skills they have learned! We believe that with parent input and partnership, the lessons will continue to be reinforced at home.

Host Kidproof's Stranger Smarts workshop and help kids learn to make safe choices in unsafe situations.

Ask about adding the Kidproof Labeling Craft Kit for a fun home activity to do together and reinforce important lessons.

- 2 hours
- Recommended for kids ages 7-10
- Includes Stranger Smarts student book

AT HOME ALONE



Does your child spend a few hours home alone before or after school due to your work schedule or other commitments? This popular entertaining workshop is designed to prepare children to look after themselves during these times. Important skills are learned through interactive lessons and role play that help make both you and your child more confident when they are at home alone.

Kids participating in the Kidproof At Home Alone workshop will learn how to be safe, confident and prepared for this new responsibility.

Not to be missed!

Students learn through group work and role play:

- Their rights and responsibilities when at home alone
- How to respond safely to phone calls and unexpected visitors
- How to keep constructively occupied
- When to know they are ready to be left alone
- How to respond to an emergency
- Plus much more...

- 2 hours
- Recommended for kids ages 10 +
- Includes At Home Alone student book & key chain

Host Kidproof's At Home Alone Standard course for your group and help them to be safe, confident and prepared to be at home alone.

Ask about adding our Parent Guide books with checklists and tips on how to prepare your home and family for this transition from being baby-sat to being at home alone.



A Girls Way

Prepare your daughter with the confidence to make safe choices when it comes to her health and safety

Now that your daughter is at the age that she is testing her limitations and seeking more independence, it is important that she has the confidence and ability to recognize risky situations and make safe choices when it comes to her health and safety. Kidproof Child Safety Girls Way program will provide girls with knowledge to draw from if faced with a dangerous situation.

The transition from elementary or middle school to high school can be a scary one for many young girls. Suddenly kids go from a familiar environment, to a new place with often hundreds more kids, new social norms and customs. High school opens the door to a number of new safety concerns, especially for girls.

11 - 14 years

www.kidproofcanada.com

AT HOME ALONE+ FIRST AID



Kidproof's famous At Home Alone with First Aid workshop helps your child become ready to be at home alone and prepared for any emergency with a bonus emergency First Aid section!

Does your child spend a few hours home alone before or after school due to your work schedule or other commitments? This popular entertaining workshop is designed to prepare children to look after themselves during these times.

Students learn how to stay safe through interactive lessons, role play and hands-on training. Every Kidproof course is non-threatening and empowering. This famous program has helped thousands of children become more confident and to make safe choices while at home alone.

We have combined our exclusive At Home Alone workshop with the Kidproof First Aid for Kids course to help prepare your child for any emergency! Students learn:

- Their rights and responsibilities when at home alone
- How to respond safely to phone calls and unexpected visitors
- How to keep constructively occupied

- When to know they are ready to be left alone
- How to respond to an emergency

PLUS how to safely respond to medical emergencies like:

- cuts, scrapes, and bleeding
- burns
- choking
- broken bones

Host Kidproof's At Home Alone with First Aid workshop for your group and help your child become ready to be at home alone and prepared for any emergency! Ask about adding our Parent Guide books with checklists and tips on how to prepare your home and family for this transition from being baby-sat to being at home alone.

- 4 hours
- Recommended for kids ages 10 +
- Includes At Home Alone student book, key chain and wallet certificate completion card

Babysitter Training



KIDPROOF BABYSITTER TRAINING PROGRAM

Our most famous program! Over 80,000 kids trained to date!

So, you want to be a babysitter? That is fantastic! Parents everywhere are jumping for joy because one thing is for sure, great babysitters are in demand!

Becoming a babysitter is serious business. The life of a child is in your hands. What you do, or don't do, can make all the difference.

You can learn how to be a great babysitter with the famous Kidproof Babysitter Training Program! This popular program is packed full of advice, guides, tips, and information based on real life experiences from kids and experts in the know.

After successfully completing the Kidproof Babysitter Training Program, you will be confident and prepared to be the best babysitter possible: professional, safe, and in demand. Each student receives a Babysitter's Handbook and wallet card upon successful completion.

Like all Kidproof programs, the Babysitter Training Program is packed full of activities and hands-on practice to increase your confidence and give you the skills you need to be the best babysitter possible.

Parents trust Kidproof to bring them the most up-to-date, valuable and beneficial child safety programs. The Kidproof Babysitter Training Program is the best there is!

Students will develop skills that will:

- Help them find and prepare for a babysitting job
- Help them care for kids of all ages and deal with difficult situations
- Help them prepare safe and fun activities
- Help them make safe choices while babysitting
- Provide Emergency First Aid
- Plus much more!

Host Kidproof's Babysitter Training Program and prepare your students to be the best babysitters possible: safe, reliable and in demand!
Ask about adding the Kidproof Babysitters Kit or Bundle to your order!

- 7-8 hours
- Recommended for kids ages 11 +
- Includes Kidproof Babysitter's Handbook and wallet card



KIDPROOF BABYSITTER BOOTCAMP

One-of-a-kind!

This exclusive three-day event takes standard babysitter training to the next level!

Designed for pre-teens and teens ages 11-16, Kidproof Babysitter Boot Camp will turbocharge your skills by enhancing your safety, leadership and First Aid as well as help you prepare to create and grow your very own successful babysitting business!

If you're just getting started, or already have experience as a babysitter, this day camp is for you!

Each day is filled with games and activities which include creating a personal Babysitter's Kit, learning age appropriate games, childproofing rooms, advanced child care, making healthy snacks, business building tactics, and how to shine at a job interview!

We even spend a morning learning to prepare healthy and safe snacks, followed by a feast! And, don't forget our famous Kidproof Pizza Lunch Party on the last day of camp to celebrate your success with your new friends!

Each participant receives babysitter training certification and an 8x10 wall certificate upon successful completion.

Kidproof is the proven leader in child safety training and has certified thousands of great babysitters.

- 3 days

- Recommended for kids ages 11 +

- Includes Kidproof Babysitter Handbook, wallet certificate completion card and 8 x 10 wall certificate

Host Kidproof's Babysitter Bootcamp and turbo charge your students babysitting businesses!

Ask about adding the Kidproof Babysitter's Kit or Bundle to your order!



NEW to Kidproof are Seminars!

To enquire or book a seminar for your school, community group or company lunch & learn please contact 1-866-467-2338 or email edmonton@kidproofcanada.com or go online to www.kidproofsafety.com

- 1) Protecting Your Kids Online (Parents seminar)
 - Makes sense of technology and empowers parents and educators with the knowledge they need to keep their kids safe when online.
- 2) Safe Kids Safe Families (Parents seminar)
 - Whatever the concern: abduction, predators or school safety, this compelling presentation helps parents understand that they have more control over their kids' safety than they may realize.
- 3) CyberSafe (grades 4-9 students)
 - How to stay safe online & avoid cyberbullies while enjoying everything the internet and technology has to offer.

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CyberSafe

Helping Kids Avoid Cyberbullying and Other Online Risks



ABOUT THE SEMINAR

At the request of parents and schools across North America, Kidproof talks to middle school students about how to stay safe online and avoid cyber-bullies while enjoying everything the Internet and technology has to offer.

Kidproof has developed this entertaining and informative school assembly presentation specifically designed for middle school-aged students (grades 4 – 8) that discusses:



- Interesting facts about the Internet
- Good online citizenship
- Online risks and how to avoid dangers
- Cyber-bullying
- Myspace, Facebook & other social media
- Safe instant messaging and game play

1-866-GO-SAFETY

Visit us online for news
& info you can use to
help keep kids safe!
www.kidproofsafety.com

BOOK A DATE TODAY!

CyberSafe: Helping Kids Avoid Cyberbullying and Other Online Risks is an interactive 40-minute multi-media school assembly that includes a Q&A period where kids get to ask the presenter their pressing questions.

This very popular and affordable school assembly is based on Samantha Wilson's regularly sold-out Cybersafe/Cyberbullying school presentations and is now delivered by certified Kidproof Presenters in your community!

Has your school experienced problems with kids and technology?

Is cyber-bullying involved?

Do your students understand the long-term effects of their online activities?



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What audiences have to say:

Berkley Elementary:
"I was very happy with the seminar and would recommend it to anyone else."

Clara Tyner Public School:
"The feedback from the children was positive and they learned quite a bit."

Star of the Sea School:
"The most informative presentation we have ever had! The kids talked and talked after. Fantastic job and I would recommend this seminar to any school."



ABOUT KIDPROOF

Child safety expert Samantha Wilson founded Kidproof Canada and Kidproof USA in response to the growing need for child safety education. A world-class speaker, she has presented the subject of Internet safety to thousands of students, parents and educators across North America and has hand-selected certified Kidproof Presenters to deliver Kidproof's Parent Seminar Series and Cybersafe seminar for students.



This makes this regularly sold-out seminar more affordable and available to everyone!

BOOKING A PRESENTATION IS EASY!

The CyberSafe School Assembly is a 40-minute presentation designed as a school-wide assembly for all students in grades 4 - 8 and presented in a school auditorium or gym during class hours.

Protecting Your Kids Online Parent Seminar is a 45-minute presentation, plus Q&A, designed for parents and educators who want to learn ways to help keep their kids safe while online. It is presented in a school auditorium, library or other conference setting of your choice.

Cost: Kidproof is dedicated to keeping children safe and educating them about the power of the Internet. In keeping with this mandate, Kidproof offers this unique seminar at a special school rate.

Book together and save! Enjoy a special rate when booking both Student and Parent Seminars together!

To enquire or book a seminar for your school or community group please contact your local representative or call 1-866-GO-SAFETY. Don't forget to visit us online! www.kidproofsafety.com

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As Seen On



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Protecting Your Kids Online

From Street Savvy to Internet Savvy -
A Parent Seminar



ABOUT THE SEMINAR

Child safety expert Samantha Wilson's highly acclaimed signature presentation Protecting Your Kids Online is now available in your area as part of our Parent Seminar Series and delivered by hand-selected, certified Kidproof Presenters.

This popular presentation puts the spotlight on how parents can keep their kids safe while enjoying the benefits of technology.

Whatever the concern: predators, cyber-bullies or inappropriate material, this compelling presentation helps parents understand that they don't need to be a techie to keep their kids safe in cyberspace.

If you can relate to ANY of the following statements, you MUST NOT miss this presentation!

- I want to feel comfortable that my kids are protected when they are online.
- I want to understand what my kids are using the Internet for.
- I am confused about instant messaging, Myspace, Facebook and chat rooms.
- I am concerned about strangers or bullies online.
- I want to learn ways to monitor my kids Internet use.
- I don't know what 99, LMIRL and WGP mean.



Protecting Your Kids Online explains in an easy to understand manner:

- The top three reasons kids use the Internet
- How technology changes the way kids communicate
- The risks associated with each online activity
- How to recognize the warning signs that a predator may be targeting your kids

Visit us online! www.kidproofsafety.com

Protecting Your Kids Online makes sense of technology and empowers parents and educators with the knowledge they need to keep their kids safe while online.

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Protecting Your Kids Online

From Street Savvy to Internet Savvy - A Parent Seminar

ABOUT KIDPROOF

Samantha Wilson founded Kidproof Canada and Kidproof USA in response to the growing need for child safety education. A world-class speaker, she has presented the subject of Internet safety to thousands of parents, students and educators across North America and has hand-selected certified Kidproof Presenters to deliver Kidproof's Parent Seminar Series and CyberSafe seminar series for students.

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Safe Kids Safe Families

Empowering Parents with Knowledge



Knowledge is the key

If you can relate to ANY of the following statements, you can NOT miss this presentation!

- I am concerned for my child's safety.
- I want to protect my kids without scaring them.
- I am committed to keeping my kids safe.
- I am confused about what safety messages really work.
- I want to know when it's safe to leave my kids home alone.
- I am worried about abduction.
- I want to feel comfortable that I am doing the right things to keep my kids safe.



Safe Kids Safe Families presentation explains in a non-threatening, comfortable way:

- The NEW rules to keeping kids safe
- Why "Stranger Danger" doesn't work
- How to recognize warning signs that a child may be in danger
- How to talk to kids without scaring them
- How to test kids to be sure they are making safe choices

ABOUT THE SEMINAR

Based on child safety expert Samantha Wilson's best-selling book *Safe Kids Safe Families*, this special presentation is now available as part of our Parent Seminar Series and is delivered by hand-selected, certified Kidproof Presenters in your area.

This entertaining and informative presentation helps parents understand the real risks facing children, and offers proven solutions on how to keep your kids safe in today's changing world.

Whatever the concern: abduction, predators or school safety, this compelling presentation helps parents understand that they have more control over their kids' safety than they may realize.

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Visit us online!

Book a date today!
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Safe Kids Safe Families

Empowering Parents with Knowledge



ABOUT KIDPROOF

Samantha Wilson founded Kidproof Canada and Kidproof USA in response to the growing need for child safety education. Kidproof is now the leader in providing proactive and preventative child and family safety education.

THIS REGULARLY SOLD-OUT SEMINAR IS NOW AVAILABLE IN YOUR AREA!

Safe Kids Safe Families is a 45-minute interactive presentation followed by a Q&A. It is presented in a school auditorium, library or other conference setting of your choice.

NOW EVEN MORE AFFORDABLE!

Kidproof is dedicated to keeping parents informed - and kids safe. In keeping with this mandate, Kidproof offers this unique seminar at a special rate.

BOOK TOGETHER AND SAVE!

Enjoy a special rate when booking more than one parent or school seminar.



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